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| POST EVENT • CAFE CROISSANT |



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BREAKFAST

Café Croissant: a discussion around disasters and innovation



**Thursday, February 29th,
2024
8:30-10:00**



Join us for the French Chamber of Commerce and Industry in Japan first Café-Croissant of the year 2024.

This event is exclusively reserved for members of the French Chamber. It aims to discuss a current topic and for our members to network and share their experiences around a small breakfast.

On February 29th (Thu), our guest will be Laurent Helewa, the owner of Cielat accompanied by Mitsuo Suwa and the theme will be as follows :

"Can Japan's natural disasters serve as a catalyst for innovation? "

In business, constraints sometimes create opportunities. Example of Japan, a country particularly subject to natural disasters, which has implemented innovative industrial and organizational solutions unique in the world to respond to them.

Important note: Our café-croissant events are discussions around a topic with an expert of this particular topic. It aims to make a subject accessible to people who do not know much about the subject and allow them to ask questions and discuss with ease.

Speaker



1998

- Co-inventor with his father, Dr Mayer Helewa, of the 1st Bedpan Liner (bag with absorbent to collect bodily fluids)

2001 - 2016

- Founder and CEO of Cleanis s.a.s. (innovative disposable Medical Devices for hospital hygiene)
- 3 fundings, transfer and incorporation into a pharmaceutical group in 2016 (Laboratoires Innothera)
- International commercial development , 2016 TO approx. €10 M, 75% of which for export - 35 employees (10 of which in 3 branches in USA, Japan, Italy)

2018 & + :

- Founder of Dr Helewa s.a.s.
- Advisor for Didactic s.a.s. and for Megabiopharma s.a.s.
- Founder of Cielat k.k. in Tokyo, Japan ; to distribute in Japan Medical products for disaster prevention

I Informations



February 29th (Thu) 2024
From 8:30 to 10:00



Venue

L'Espace@CCIFJ
〒103-0023 Nihonbashi Honcho YS Building 1F
2-2-2 Nihonbashi Honcho, Minato-ku, Tokyo



Free

*Event limited to members of the CCI France Japon



Registration and cancellation deadline

February 28th (Wed), 2024 - 6pm

*This event is limited to 15 people and registration is closed once this number is reached



CCI France Japon

Nihonbashi Honcho YS Building
2-2-2 Nihonbashi Honcho 2F
Chuo-ku 103-0023 Tokyo

[Contact us](#)

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